Tomorrow has roots.

COURTYARD FUTURES / COLLECTION 001



An African-futurist furniture concept, carried from art direction to a working responsive shop.

Independent concept. AI-assisted product imagery. No furniture has been manufactured or structurally tested.

A future made for gathering.

The task

Create a distinctive furniture brand and a believable shopping experience that demonstrate brand direction, visual craft and implementation.

The audience

Design-aware home shoppers need to inspect an object, choose a weave, understand a price and keep a basket. Hiring reviewers need the decisions and files behind the experience.

The reference

The communal canopy and filtered light in Francis Kéré's 2017 Serpentine Pavilion informed the themes of shelter, gathering and open structure. This collection is an independent interpretation; no collaboration or endorsement is claimed.

PRIMARY REFERENCE / SERPENTINE

The offcut is a proposition about recomposition, not evidence of a surplus-material supply chain or a verified environmental benefit.

Direction: warm, architectural, grounded. Avoid: neon sci-fi, generic cultural symbols, sacred or royal emblems and invented heritage claims.

A shared material language.



SHELTER / CANOPY



GATHERING / GATHER



OPEN SPACE / THRESHOLD

Dark timber and visible endgrain ground the forms. Brass makes the junctions precise. Woven ochre and indigo add warmth and colour. Architectural negative space keeps the silhouette open.

These are AI-assisted concept studies. The images visualise a direction and are not photographs of produced objects. Selected masters and exact generation prompts are supplied.

A cut that connects.

Three routes. One useful rule.

OFFCUT CLUB

A / WORDMARK

Direct name. Minimal signature.

OC

B / MONOGRAM

Compact. Loses the offcut idea.

OFFCUT CLUB

C / CUT + CONNECTION

Selected. A mark with a layout role.

A small, practical family.





Clear space

Leave at least one quarter of the icon height around the signature. Never stretch, shadow, recolour arbitrarily or rotate the wordmark.

Small sizes

Primary lockup: minimum 140px width. Below that, use the icon; minimum 16px. Black, white and ink exports preserve a one-colour identity.



Warm base. Sharp interruption.

PAPER	INK	CITRON	OCHRE	INDIGO
#ECE8DE / 55%	#252825 / 30%	#DDF344 / 7%	#BC853B / 5%	#1E314D / 3%
RGB 236,232,222	RGB 37,40,37	RGB 221,243,68	RGB 188,133,59	RGB 30,49,77
CMYK 0,2,6,7	CMYK 7,0,7,84	CMYK 9,0,72,5	CMYK 0,29,69,26	CMYK 61,36,0,70

Paper carries most surfaces. Ink supplies reading contrast. Citron is the interruption: actions, edition markers and a cut in the composition. Ochre and indigo belong primarily to material and imagery.

MEASURED TEXT CONTRAST

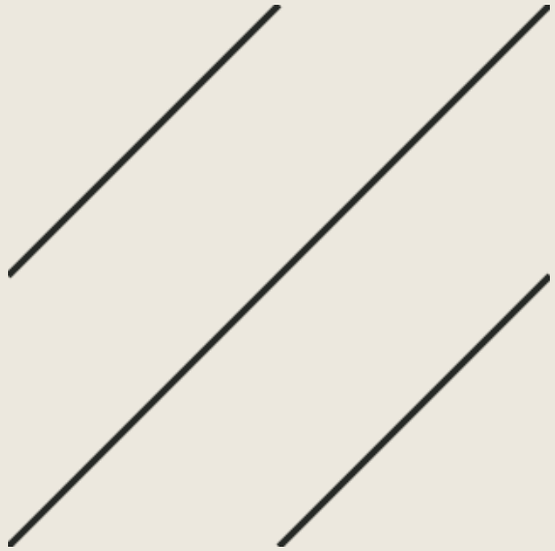
Ink / Paper 12.18:1 Ink / Citron 12.05:1 Paper / Indigo 10.72:1

CMYK is a mathematical approximation, not a press-profile conversion.

Direct words. Useful structure.

Space Grotesk

IBM PLEX MONO / 0123456789



Space Grotesk: regular 400, semibold 600 and bold 700. IBM Plex Mono: regular 400. Both are self-hosted; font files and open-font licences are included.

Headline 64–116px desktop / 56–64px phone. Section title 36–68px. Body 16px. Utility label 11px. Keep reading text in regular weight and give it 1.55–1.75 line-height.

The diagonal motif is an abstract cut. Use in one colour, behind the content, with enough quiet space to keep reading clear. It is not presented as a historical textile motif.

One direction across surfaces.

A little shelter.
All yours.

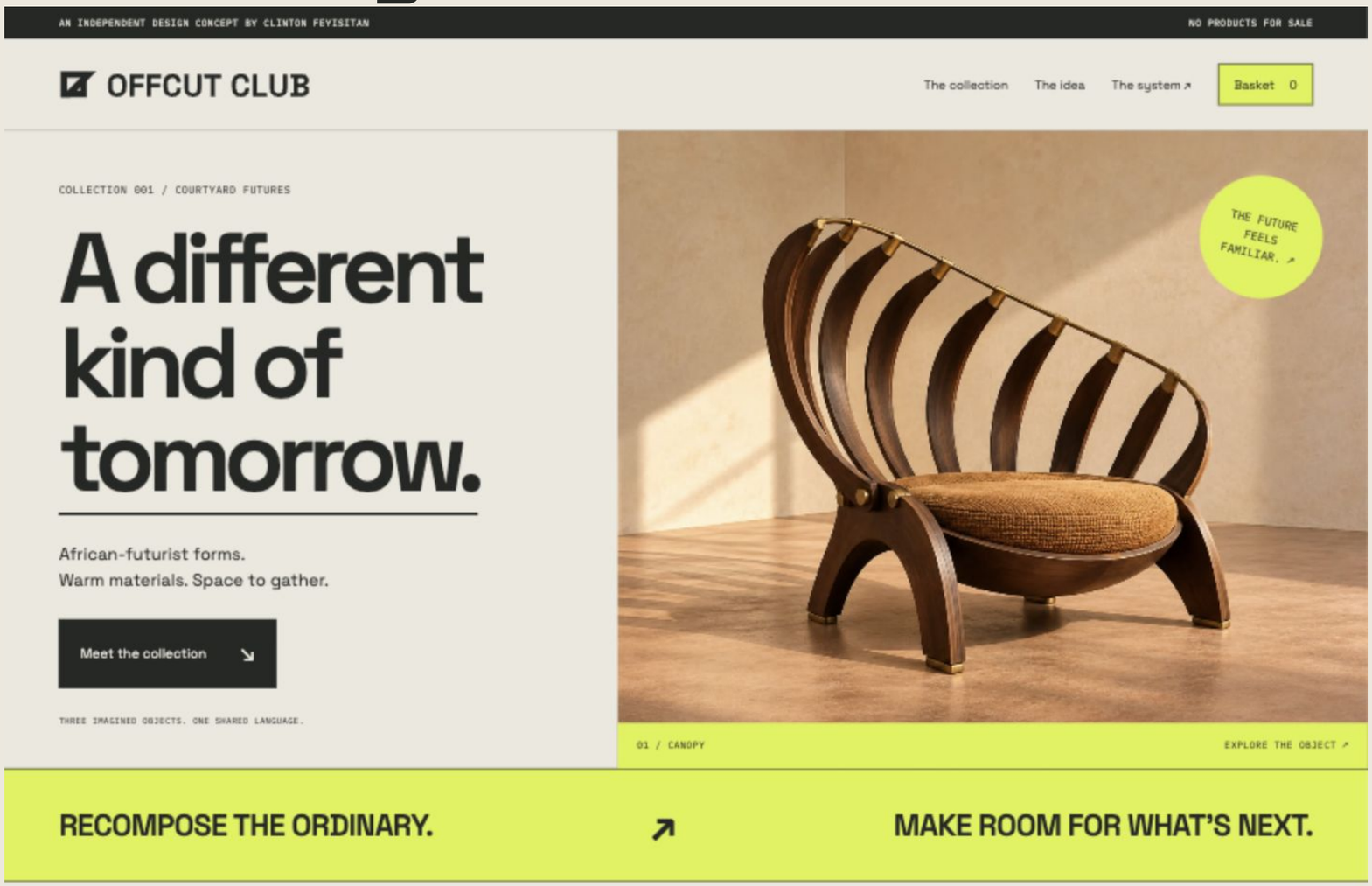
CANOPY / COURTYARD FUTURES



OFFCUT CLUB

AI-ASSISTED FURNITURE CONCEPT / CLNT

From image to interaction.





Actual browser captures / 2 November 2026. Desktop 1440px; phone 390px. The product view shows an Indigo selection. Images switch with the weave; the basket persists across reloads.

The experience is inspectable.

Working states

Collection filters, product routes, matching weave imagery, 1–8 quantities, merged variants, removal, browser-local persistence, explicit totals and a downloadable text brief.

Verified behaviour

10 core tests cover corrupt data, unknown products, invalid quantities, variant separation, duplicate merging, immutable edits, removal, delivery math and brief contents. Native browser checks cover finish switching, reload persistence, quantity edits, filtering, removal, downloading and Escape at 1440px and 390px.

The handoff

Outlined SVG logos, 32 PNG exports, three routes, five-colour palette, contrast values, licensed fonts, motif, campaign source, selected image masters and exact prompts, website source, verification and this guide.

What remains speculative

The furniture has not been manufactured or engineered. Product dimensions, prices and shipping are illustrative. There is no tax calculation, checkout, payment or fulfilment. No sales, customer research or commercial performance is claimed.